



For Immediate Release:

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Awesome Inc Fellowship Alumni Raises over \$400,000 in New Venture Funding

High-tech incubator nurtured software company's early growth

Meanwhile, up-and-coming start-up in program just selected for prestigious San Francisco hardware-accelerator program

LEXINGTON, KY – March 29, 2017 - The latest company to excel after participating in Awesome Inc's fellowship program is Hippo Manager, a cloud-based software company that specializes in veterinary-practice management. Hippo Manager just closed \$400,000 in their latest round of funding. Hippo Manager's early growth was nurtured by Awesome Inc, the hi-tech incubator and computer coding school that provides crucial assistance to early-stage companies in Kentucky.

Since 2013, The Awesome Fellowship has accepted 23 Kentucky-based hi-tech startups into its program. Companies receive access to a wide range of training, multi-media design, free workspace, and pro bono legal and accounting services. Additionally, they get access to established business mentors and early-stage venture investors. To date, Fellowship companies have created 123 hi-tech jobs in Kentucky and have attracted over \$7 million in investment capital.

Brian Raney, Awesome Inc founder and advocate for entrepreneurship and hi-tech learning noted that "Awesome Inc is on the cutting edge of new business creation. These startups are using technology to solve real-world problems that impact so many of our lives. I'm excited by their prospects and look forward to supporting them on their journey."

When Hippo Manager founders Sam Razor and Bart Conrad were accepted into the Fellowship in March 2015, they had little more than \$4,000 in startup funding. Two years later, Hippo Manager has now raised over \$580,000 in outside investment and currently accounts for eight full-time jobs in Kentucky. (Visit www.hippomanager.com to learn more.)

Meanwhile, Mailhaven, the newest company in the Awesome Fellowship program, was recently accepted into San Francisco's Highway 1, known as "the most rigorous and hands-on hardware program in the world." By providing real-time updates on the tracking of your packages via your phone. Mailhaven provides the solution for missed deliveries and stolen packages. Based in Louisville, Kentucky, Mailhaven is the brainchild of Kela Ivonye and Jonathan Frazier. So far, the company has been awarded

\$25,000 from the Vogt Awards Program and a \$75,000 grant from the Nucleus Innovation Network. (Visit www.mailhaven.co to learn more about their working prototype.

Get involved

- Learn more about the Awesome Fellowship at fellowship.awesomeinc.org
- Know of an early-stage startup that would benefit from Fellowship resources? Contact Keith.McMunn@awesomeinc.org
- Want to be a mentor, contributing to the growth of hi-tech in Kentucky? Contact Founders@awesomeinc.org

About Awesome Inc

Based in Lexington, Kentucky, Awesome Inc exists to help grow the Kentucky startup and tech community. Its Awesome Inc U coding school trains children and adults in software development. The Fellowship program provides training, pro bono business services, and access to mentors and investors for startup companies with demonstrated market potential. Awesome Inc is also the founder of the Kentucky Entrepreneur Hall of Fame. To find out more, go to www.awesomeinc.org

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